

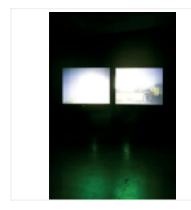
## Unit 7 Project Proposal 2017-18 UAL Awarding Body / CSM Foundation

Candidate Name: Marianna Petrides Candidate ID Number: PET17505887

Curriculum Area: Fine Art
Pathway: FA: 4D

**UALAB Unit:** Unit 7: Art & Design Project Proposal & Realisation

# Project Title: "Flat planet"







Anri Sala	Elaine Sturtevant	Marco Nitsche
"Blindfold"	"Trilogy of	"I want you"
2002	Transgression"	1966
	2004	

## Project Review

Throughout my time (so far) as a foundation student I have found myself pursuing projects, though they have been relatively diverse, they all express my underlying fascination with power and control. In the "place" project I explored our power as humans and observed how we could exercise our power whilst controlling another species - as a result causing harm. In my most recent project under the umbrella of "Park" I explored the ways that we as humans can take back our power to experience liberation (but only for a short period of time) which would result in agents of control (the bourgeoisie) taking back control over us and our actions as we work to live.

During my time as a 4D student I have been curious about the way that we see and experience work, I never thought I would produce a piece which was strictly an audio recording of a poetic manifesto in a "fine art" environment. I have become bolder and more experimental in the ways that I choose to deliver my work and though I love video art, I have not and will not restrict myself to one single way of presenting work. Many peers have said that 4D (2D alike) are "narrow" pathways,I have been keen on expanding on all of the components that I feel can be explored

within 4D and how we can use technology with other components to create an experience. I have discovered that narrative is very important, it makes works more intriguing for me. I have also experienced curating works for the first time and this has lead me to spend more time reflecting on my work and tweaking elements to create the most immersive experiences that I can.

## **Project Concept & Description**

This project will be called "Flat planet". Initial inspiration for the work came to me when thinking about a time with far more limited technology, the fourteenth century to be precise - it was communicated that the earth was flat as opposed to spherical. There were works created that disagreed with this notion, for example Hieronymus Bosch's "The garden of Earthly Delights" suggested that the earth was disk shaped floating inside a transparent sphere; the general consensus was that the earth was indeed flat which has been "proven" false now. The overall concept for this project will be exploring communication and miscommunication; looking at the ways that people in positions of power with "credibility" can circulate news and we are led to believe that this is true. I was discussing conspiracies with a peer and he mentioned that there is a conspiracy that the moon is a hologram and that day and night are an artificial construct by those in power, created to control society...I am interested in exploring such conspiracies. I will spend some time going through news sources and known conspiracies to look for a relationship between the two and seek found footage to rework and fabricate and the fear that misconception can evoke. In summary, I am interested in miscommunication and deception, the way that people are able to lie or deceive the public. A key component for me is to explore the kinds of people that are most vulnerable and believe what they hear. I have thought that perhaps those living in more remote places with limited access to "modern" technology might be more susceptible to the deception of the news/media or even agents of control. I will experiment with found footage and experiment with digital material that I come across to further explore how materials can mislead. I am also interested in subliminal messages and communication hidden through recreational resources (for example-movies or music videos). Through experimentation with footage, I will discover the most effective way to approach a concluding and developed piece of work.

### **Project Evaluation**

I will record my found footage experimentations in my sketchbook, showing the changes I have made to footage using premier-pro through screen-shots and stills of the process. By screen-shotting key components in the editing process, I am able to reflect on new skills that I stumble across when working which will add to the refinement of my final work. I will also use my sketchbook to create rough notes and visual plans for the experiments. I will also use workflow to write about my findings often as this will be helpful for me to look back on as the project progresses, I will record what is interesting me and what has changed for me and draw upon the most interesting elements of my experimentation to come up with the best possible final work. I will also consult with my peers and ask them to offer criticism for my works in progress so that I am able to create work that is stimulating and effectively presents the ideas that I would like it to.

#### Proposed Research Resources and Bibliography

### Reading

Josh MacPhee, Erik Reuland, (2007), "Realising the Impossible: Art Against Authority", Oakland USA: AK press.

Andrew Roberts, (2009), "Postcards from Utopia: The Art of Political Propaganda", Oxford UK: Bodleian Library, Oxford University.

Alexa Dilworth,(2010), "Reality Radio: Telling True Stories in Sound", Volume I, North Carolina USA: University of North Carolina.

Caleb Kelly, (2011), "Sound:Documents of contemporary art", Massachusetts: The MIT Press, Whitechapel gallery:London UK.

Malcolm Dean,(2013),"Democracy Under Attack:How the media distort policy and politics", University of Bristol:Policy press.

Oliver Sacks, (2012), "Awakenings", London UK: Picador.

Allan Ropper, Brian D Burrell, (2016), "Reaching down the Rabbit Hole: Extraordinary journeys into the human brain", London UK: Atlantic books.

#### **Films**

Penny Marshall, (1991), "Awakenings", US: Sony Pictures Home Entertainment, 116 minutes.

Michael Bradford, (2014), "1984", US: 20th Century Fox Home Entertainment, 110 minutes.

Stanley Kubrick, (1971), "A clockwork Orange", US: Warner Home Video, 131 minutes.

Dan Trachtenberg, (2016), "10 Cloverfield Lane", US: Paramount Home Entertainment, 99 minutes.

George Lucas, (1971), "THX 1138", US: Warner Home Video, 82 minutes.

#### Websites

Propagandamatrix.com. (2018). Propaganda Matrix.com: Exposing the 4th Reich of the Elite and Government Sponsored Terrorism. [online] Available at: <a href="http://www.propagandamatrix.com/links.html">http://www.propagandamatrix.com/links.html</a>

HISTORY. (2018). *Ancient Aliens Full Episodes, Video & More* | *HISTORY*. [online] Available at: <a href="https://www.history.com/shows/ancient-aliens">https://www.history.com/shows/ancient-aliens</a>

Disclose.tv. (2018). Disclose.tv | Join us and let the cat out of the bag!. [online] Available at: https://www.disclose.tv

## Project Action Plan and Timetable:

To help you achieve your goals a provisional action plan/timetable must be attached. Your action plan should include what you are going to do, how you will do it and by when. The more time and thought you give to the planning of your project the more successful it is likely to be. Remember to consider time taken in visiting research sources, sourcing materials, questionnaires, access to workshops and tutorial opportunities.

Wee	Date	Activity / What you are intending to do -	Resources / What you will
k	Week	including independent study	need to do it - including
	beginni		access to workshops
	ng		

We ek 23	Feb 19th	-Independent Research WeekSource books and films to watch based on initial ideas surrounding the projectPurchase a new sketchbook separate to other projects.	Library Sketchbook (buy)
We ek 24	Feb 26th	Mon- Ensure workflow is prepared for PPP with relevant categories and is public. Thurs-By 10AM - make sure PP is handed in and complete. Thurs-PM- Borrow/buy book from proposed research list. Make notes of anything I come across of interest/relevance to my initial ideas and record these on workflow. Schedule watching films listed in evenings. Fri-Conduct artist research and exhibition research so that I can visit galleries this weekend for initial inspiration.	Library Workflow - laptop
We ek 25	March 5th	Progress tutorials (3D: Thursday) Theatre trip - Midsummer nights dream (modern adaptation). Attend cast and production Q&A workshop - Was drawn to this particular production as I feel a lot of the conflict in this Shakespeare is due to miscommunication. Interested in the Opera element and idea of verbal/language and communication barriers - will message still be effective. *Reflect on this particularly -Begin experimentation and record the process in sketchbook to identify any editing techniques to continue using and improve on in later works.  -Continue to watch films from my research list in the evening and read listed booksContinue reflection	Listed books Films Library Sketchbook (glue,paper,printing ink,scissors/guillotine). Laptop
We ek 26	March 12th	Progress Tutorials All pathways: Monday and Tuesday + 4D Wednesday + 3D Wednesday and Thursday - Reflecting on outcomes/areas discussed in progress tutorialRecord on workflow -Begin to plan any use of workshop and source any materials if necessary.	Laptop Sketchbook
We ek 27	March 19th	-Experimentation using found footageConsider creating footage myself/sound recordings. Record the above in sketchbook, begin to think about a longer more refined piece to work on as the work progresses. *If there is something technical that needs to be made, make this by this week as the workshops are closed for the weeks to comeContinue to record on workflow. Book tickets for Barbican cinema screening 18:30 A Child in the Crowd + The Mischief Makers (15*).	Adobe Premier Pro DSLR Laptop Workshop?

Eas ter Bre ak We ek 1	March 26th	-More Gallery visits to inspire the production (but Importantly - the curation and layout/ experience of the work I will create to exhibit). Book tickets to see Joan Jonas performances at Tate Modern.  Spend weekend visiting exhibitions before they leave - Modigliani is one I am interested in seeing. By this point I will critically evaluate the natural progression of the project and aim to be working on a conclusive piece with plenty of time to fine-tune and alter elements of it. I will draw up a few plans once I have ideas which will help me to determine which to go with and build-on. I will aim to evidence this through sketchbook.  Theatre trip booked- Coraline Royal Opera X Barbican theatre. Contemporary adaptation of Neil Gaiman's work. (Consider the results of miscommunication between "mother" and "other mother" and Mr Bobinsky and Coraline).	Workshops closed
Eas ter Bre ak We ek 2	April 2nd		Workshops closed Sketchbook Workflow
We ek 28	April 9th	Final piece - ensuring the transportation of the work (should it be an installation) is efficient.  Theatre trip - "Frozen" Theatre Royal Haymarket. (Horror/Thriller). Explores the dynamic between a rapist/murderer, the mother of the raped&murdered child and the psychiatrist exploring criminals. There is a build-up of tension in their individual monologues, until they all encounter each-other.	
We ek 29	April 16th	Deadline for work to be assessed: 2pm Tuesday April 17th	

# Project Proposal First Draft Thursday 15th Feb

**Project Proposal Final - Electronic Submission Deadline Thursday March 1st**